POSTGRADUATE / SCREENWRITING FOR SERIES

CURRICULUM

INTERNATIONAL ACADEMY
OF ART & DESIGN

design
mundo
afora

NABA
NUOVA ACCADEMIA
DI BELLE ARTI

academic master in
SCREENWRITING FOR SERIES

AREA
Media Design
and New Technologies

AREA LEADER
Milan | Rome
Vincenzo Cuccia

COURSE ADVISOR LEADER
Rome
Francesca Staasch

LANGUAGE
Italian - English

CAMPUS
Rome

DEGREE AWARDED
First Level Academic
Master Degree

CREDITS
60 CFA

LENGTH
One year

This Master is an intensive programme that integrates theories, methods and hands on projects by developing cross-disciplinary skills of analysis and cultural coding of contemporary languages. It intends to train professionals figures in the field of audio-visual screenwriting who will be capable of intercepting compelling themes and narratives for the constantly evolving world of the development of serial projects of national and international relevance.

CAREER OPPORTUNITIES

Screenwriter

Story editor

Script consultant

Showrunner

Creative producer

Head of development

Producer

LEARNING OBJECTIVES

To understand and codify the topics of the contemporary world by translating them into compelling audiovisual narrative elements

To critically review and analyse the writing of the scripts of national and international serial production

To be able to work independently on personal and/or commissioned screenwriting projects as well as manage team work in the writers' room in order to produce projects and proposals that follow professional standards

CURRICULUM

COURSES

COURSES	CFA
Digital cultures	6
Multimedia dramaturgy	12
Storytelling	6
Screenwriting	6
Direction	4
Production	6
Professional development	4
Creative writing - Screenwriting for series	12
TOTAL CREDITS COURSES	44
Internship	10
Final project	6
TOTAL CREDITS MANDATORY TRAINING ACTIVITIES	16
TOTAL CREDITS MASTER	60

DIGITAL CULTURES
How have media and new media changed in the last twenty years, and how will they evolve? This course examines the cultural structures at the base of the creation of narrative worlds through a critical review of the theoretical-methodological tendencies of anthropology in recent years. Besides, it develops specific areas focused on field research, analysis of visual sources, and writing between observation and participation.

MULTIMEDIA DRAMATURGY
This course analyses the differences and contaminations among literature, cinema and TV series comparing the most significant examples, and examines the development of expressive forms into the creation of different narrative models. The Screenwriting module goes in-depth on techniques and methodologies that are at the base of professional screenwriting.

DIRECTION
This course encourages considerations, explorations and practices in staging techniques from the point of view of cinematographic direction. From audiovisual language to visual processing, going through authorship and cinematographic genre rules, aiming to understand and apply different visual choices in relation to screenwriting for series.

PRODUCTION
This course aims at getting to know the production context of audiovisual series, the choices that lead to developing a series project, and its subsequent editorial operations, from a point of view of doability, target, publishing houses' needs, broadcasters, and platforms.

PROFESSIONAL DEVELOPMENT
This course fosters the development of the students' awareness of what are the necessary skills to work in a writers' room as well as in movies and series production houses. The goal is to provide them with the ability to present their projects and professional skills, together with their awareness of ethical implications (sustainability, company relations, community development, and support to art and culture), copyright safeguard and trade unions.

CREATIVE WRITING
SCREENWRITING FOR SERIES
The writing lab is a practical course aimed at the development of a series where the students are guided by screenplay professionals along the entire creative process.

FINAL PROJECT
The conclusion of the didactic path consists of the presentation and discussion of the Final project in front of a Committee composed of faculty members of the Master. The Final project is a pitch on an original tv series project, to be developed in an autonomous and independent way, according to the instructions provided by the faculty members.