

Academic Master's Programme and Dual Award Master's Programme in **PRODUCT DESIGN**

September 1th 2025

November 6th 2025

February 1th 2026

The Academic Master's Programme path consists of 4 modules (course + workshop) plus 1 module including a professional experience and a Final Project.

The Dual Award Master's Programme path includes additional dedicated modules, as the 6th module related to the Final Major Project.

THEORETICAL COURSES

Design Culture
Design Formation
Business for Design
Professional Accelerator Activities

CORE WORKSHOPS

Envisioning
Advanced Design & Processes

ELECTIVE WORKSHOP

One to be chosen among:
Product Strategy
Experience Design
Identity Design
Entrepreneurship through Design
Tangible Interactions
Service Design
Envisioning
Advanced Design & Processes

A product is an object or idea that is a human-based combination of diverse cultures, technologies, needs and physical conditions. An original interpretation of these interactions generates an integrated design artefact, which stimulates users to further adapt, discover and think their everyday experiences. Today, Product Design is breaking boundaries for novel explorations and experimentation of new technology, material, product identity and business strategy evolving into new and exciting career opportunities yet to be discovered.

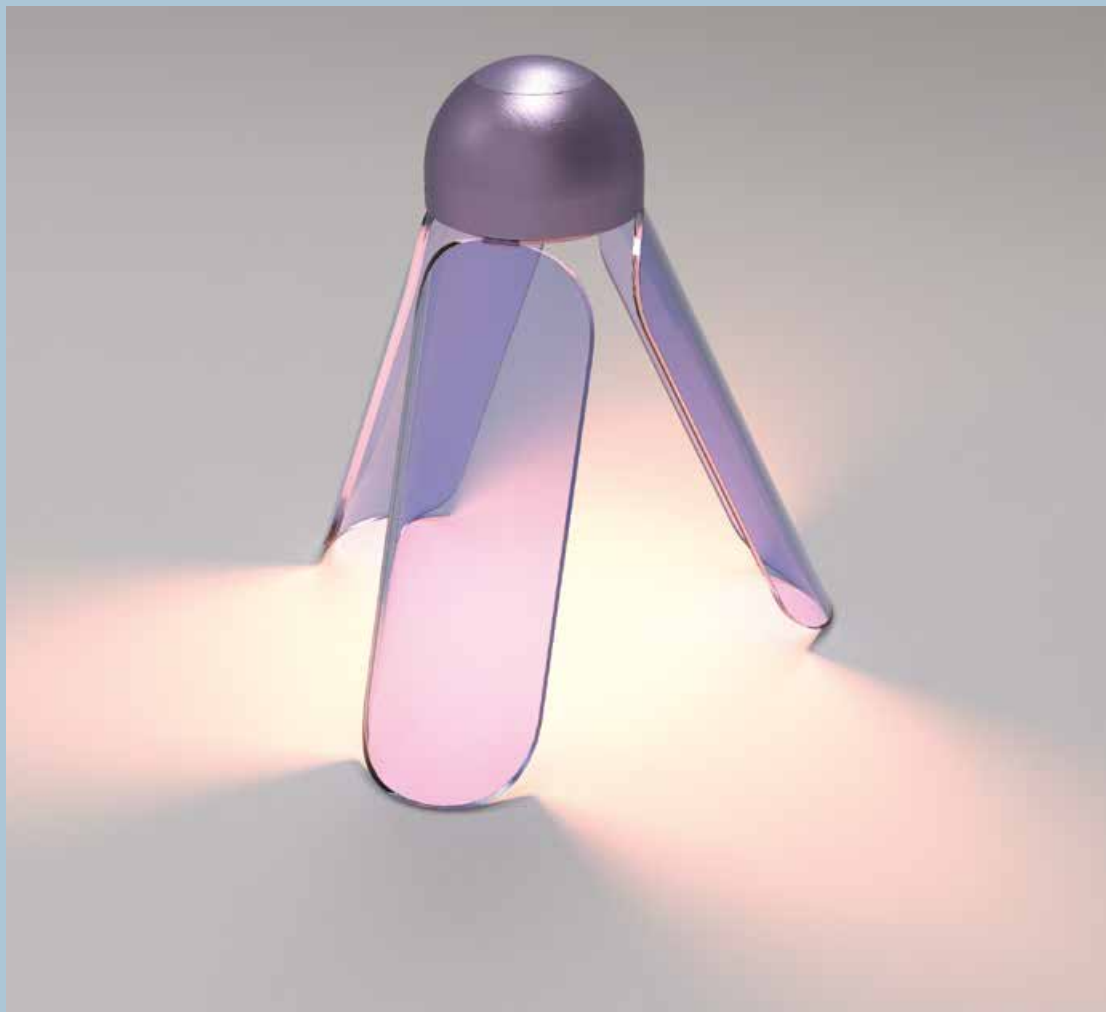
The Master in Product Design combines a unique cross-disciplinary and cross-cultural approach through a hands-on experience in collaboration with companies that are at the forefront of design, engineering and business. This challenging method advances the knowledge on what is currently happening in the industry, and consequently enhances the ability to anticipate the future needs for visionary design solutions. The programme explores new territories for embedding design, technology and novel methods for fabrication and construction.

PRODUCT DESIGN

DOMUS ACADEMY MILANO design mundo afora



MYWALL by Arya
Sejpal, Varun Embar
Sainath



PRODUCT DESIGN

AUDIENCE

The programme is suitable to candidates who have a first-class degree and/or professional experience in interior design, product design, architecture, engineering, visual arts, or other disciplines related to the field of study, who want to take their career in product design to the next level.

LEARNING OUTCOMES

On successful completion of this programme students will be able to:

- Manage the professional development of creativity, design, and product solutions for omni-channel distribution and consumption.
- Implement inter and cross-disciplinary creative exchange to evolve an appropriate creative language for contemporary solutions and storytelling.
- Get leadership and communications skills for the development of complex creative design projects.
- Develop responsible ethical practices and solutions.

The programme ensures students will gain the skills and attributes to:

- Independently undertake advanced research.
- Develop product concepts employing techniques to deliver innovation for future product design development opportunities.
- Conceive, design and implement creatively, product design concepts, collections, scenarios, and solutions at different scales, utilising cross-disciplinary creative and business approaches.
- Document, present, communicate, and defend a contemporary approach to product design development by critical thinking.
- Learn brand representation, communication, business, and consumer interaction strategies in the context of product.

CAREER OPPORTUNITIES

Students will get the knowledge, confidence and insight to pursue creative roles in Product Design, Industrial Design, Design Strategy, Research and Management. The programme will equip students with the skills they need to succeed in the international Product Design arena. Start their own businesses of product or multi-disciplinary design or explore a wide range of design-related roles.

- PRODUCT/INDUSTRIAL DESIGNER
- DESIGN RESEARCHER
- UX/UI DESIGNER
- PACKAGING/CI DESIGNER
- ENTREPRENEUR

COMPANIES

The Master in Product Design has worked with: 3M, Alpi, Artemide, Bastard, Bayer, Brix, Candy, Canon, Confindustria Ceramica, Electrolux, Elica, Fondazione Bracco, Grom, Gufram, Hager Group, Ideal Standard, Ikea, Illywords, IMRA/AISIN, Industreal, Leroy Merlin, LG, Magis, Material ConneXion, Pirelli, Rotaliana, Samsung, Swarovski, Teuco, Toto Bagni, Veneta Cucine, Veuve Clicquot, Wega.

TOP: VOLANO by Pallavitha Halaga Narayanamurthy, Varvara Erikhova in collaboration with Rotaliana

BOTTOM: PIEGA by Daan Snippe and Merve Balikcioglu, in collaboration with Fucina