

# PRODUCT DESIGN

DOMUS ACADEMY MILANO

design  
mundo  
afora



Semester Courses

## PRODUCT DESIGN

### First Semester (September 9th 2025)

|                 | <b>Theoretical Course</b> | <b>Workshop</b>             |
|-----------------|---------------------------|-----------------------------|
| <b>MODULE 1</b> | Design Culture            | Envisioning                 |
| <b>MODULE 2</b> | Design Formation          | Advanced Design & Processes |

### Second Semester (November 6th 2025)

|                 | <b>Theoretical Course</b> | <b>Workshop</b>             |
|-----------------|---------------------------|-----------------------------|
| <b>MODULE 1</b> | Design Formation          | Advanced Design & Processes |
| <b>MODULE 2</b> | Design Culture            | Envisioning                 |

### Third Semester (February 9th 2026)

|                 | <b>Theoretical Course</b> | <b>Workshop</b> |
|-----------------|---------------------------|-----------------|
| <b>MODULE 1</b> | Design Culture            | Envisioning     |
| <b>MODULE 2</b> | Design Formation          | Design of Space |

*The sequence of the teaching activity might vary according to the validated yearly study plan*

# FIRST SEMESTER

## MODULE 1 DESCRIPTION

*Theoretical Course*

### **DESIGN CULTURE**

Based on the Made in Italy brand, the Design Culture course aims at exploring and discussing a wide range of case studies and sources for understanding the nature, languages and values of the contemporary design scene while developing critical and analytical abilities.

*Workshop*

### **ENVISIONING**

Through field research, physical or digital analysis, the Envisioning workshop investigates cultural and social conditions that will have an impact on our society in a medium or long-term perspective for questioning and Envisioning the role of design and designers.

## MODULE 2 DESCRIPTION

*Theoretical Course*

### **DESIGN FORMATION**

The course explores different design strategies through the analysis of iconic projects in order to form a design critical thought and a visual communication strategy.

*Workshop*

### **ADVANCED DESIGN & PROCESSES**

The Advanced Design & Processes workshop explores a design integration approach, which is based on bringing together research, materials, advanced technologies for design manufacturing and digital fabrication to create innovative products for the industry.

# SECOND SEMESTER

## MODULE 1 DESCRIPTION

*Theoretical Course*

### **DESIGN FORMATION**

The course explores different design strategies through the analysis of iconic projects in order to form a design critical thought and a visual communication strategy.

*Workshop*

### **ADVANCED DESIGN & PROCESSES**

The Advanced Design & Processes workshop explores a design integration approach, which is based on bringing together research, materials, advanced technologies for design manufacturing and digital fabrication to create innovative products for the industry.

## MODULE 2 DESCRIPTION

*Theoretical Course*

### **DESIGN CULTURE**

Based on the Made in Italy brand, the Design Culture course aims at exploring and discussing a wide range of case studies and sources for understanding the nature, languages and values of the contemporary design scene while developing critical and analytical abilities.

*Workshop*

### **ENVISIONING**

Through field research, physical or digital analysis, the Envisioning workshop investigates cultural and social conditions that will have an impact on our society in a medium or long-term perspective for questioning and Envisioning the role of design and designers.

# THIRD SEMESTER

## MODULE 1 DESCRIPTION

*Theoretical Course*

### **DESIGN CULTURE**

Based on the Made in Italy brand, the Design Culture course aims at exploring and discussing a wide range of case studies and sources for understanding the nature, languages and values of the contemporary design scene while developing critical and analytical abilities.

*Workshop*

### **ENVISIONING**

Through field research, physical or digital analysis, the Envisioning workshop investigates cultural and social conditions that will have an impact on our society in a medium or long-term perspective for questioning and Envisioning the role of design and designers.

## MODULE 2 DESCRIPTION

*Theoretical Course*

### **DESIGN FORMATION**

The course explores different design strategies through the analysis of iconic projects in order to form a design critical thought and a visual communication strategy.

*Workshop*

### **DESIGN OF SPACE**

The Design of Spaces workshop explores different ways of living in the contemporary space, starting from behaviors, habits and lifestyle to the interest of daily life inhabitants.